

MEETING MINUTES

MEETING START TIME: 7:30 a.m.
MEETING END TIME: 8:30 a.m.

PRESENT: Fran Formanek, Dr. Carl Miller, Katie Bakke, Mary Powell, Amy Hendrickson, Chris Jones, Kerstin Boudreau, Martha Tymeson, Adam Weissenberger, Steve Carlyon

The meeting was called to order at 7:30AM.

OLD BUSINESS

Gala: There was a small crowd. Sue Ramsett gave a very inspirational speech.

Potential Donor List Update: Please let Fran know about the contacts you have made – or if you are unable to make contact with the people on your list.

Approval of Meeting Minutes: Last month's minutes were approved unanimously.

COMMITTEE REPORTS

Equipment Committee: Martha stated that they are zeroing in on the adult fitness equipment. They are having a meeting this morning with 15 community members to get feedback. They are very close to finalizing all of the equipment.

Financial Report: Steve noted that the City will start a round of public hearings on the 2019 Capital Improvement budget in July. The proposed budget includes \$1,000,000 for Trane Park. It is VERY IMPORTANT that committee members and parents attend these meetings to express support for the project. There is always a possibility that the funds could be diverted to other areas, so we need to make our voices heard.

There is also a possibility that the Memorial Pool project will not go through – which means there is \$3,000,000 from that project that we could go after.

Fundraising Committee:

- Carl requested Preliminary drawings of the cabinetry, and respite pod area so he can take them to the Board Store. He is seeking an in-kind donation of materials and labor to construct.
- Carl and Amy worked on the hole sponsorship form. The Viterbo Golf team will work at the event.
- Received two grants – Kumm Foundation and Cleary Foundation. Still working on Trane Foundation and Hood Foundation.
- Gala Event ended up in the hole by \$1100. This will be covered by recent donations. The event gave us good media coverage.
- Sue Ramsett has agreed to do a short video for us to put out to potential donors.
- It was suggested that we reach out to Sue to see about getting into the national market.

Marketing:

- Looking into starting a Facebook Fundraiser (similar to a GoFundMe campaign).
- Metre is working on Facebook posts and news releases for the current donations.
- Looking for ideas to do another spotlight on Facebook.
- Metre is updating the thermometer sign on Facebook.

- Large outdoor thermometer signs were donated. One will be displayed in the lobby at City Hall. The other will be displayed at Trane Park. Steve wants to add dollar amounts to the signs. He will reach out to Carl to determine who made the signs.

Grants:

- Still looking at resubmitting application to Bremer Bank. May need to decrease the amount of our request.
- A company wants to donate stock to the project but this needs to go through a brokerage. It was recommended they contact Trust Point.
- There are still \$100,000 in CapX2020 funds left that could be tapped into. The funds are specified for recreation in the Trane Park area. Adam will contact Jason Witt to follow up on this.

NEW BUSINESS:

Unions/Fraternal Organizations: Fran mentioned that his son is looking into the possibility of getting the Firefighters union to make a donation. This union typically gives a lot of funding to MDA, so hopefully they will give to our project.

Amy suggested we contact NASA (North American Squirrel Association). They have a history of supporting programs for persons with disabilities.

Movie Theater Advertising: Kerstin stated that we could run a movie theater ad for \$540 per month. It would be a 30 second advertisement that would rotate through the various movies in the theater.

Motion by Steve, seconded by Adam to approve running an ad in the movie theater. Invoice will be sent to Metre who will bill the City. Approved Unanimously.

Guest Speakers: It was suggested that we invite guest speakers to our monthly board meeting. Ideas include Mayor Kabat and Council President Martin Gaul. It was also suggested that the Equipment Committee give a presentation to the Board to show the equipment that has been chosen.

Respite Pods: Martha talked about the respite pods that are being considered for the park. They are thinking of having a model of the pod constructed. Fran said he can get someone from the La Crosse Builders Exchange to build the model. Once the design is finalized, let Fran know and he will find someone to build it. Ideas were to put the model in Trane Park or put it in the Children's Museum to see how it works for children.

Wells: Braun Intertek notified Fran that the wells by Trane Park have been capped.

Next meeting is July 18th @ 7:30am at River Architects.

Motion by Martha, seconded by Chris to adjourn. Passed unanimously. Meeting adjourned at 8:30 am.

Meeting notes by: Mary Powell