

MEETING MINUTES

MEETING START TIME: 7:30 a.m.
MEETING END TIME: 9:00 a.m.

PRESENT: Fran Formanek, Dr. Carl Miller, Katie Bakke, Mike Swinghamer, Mary Powell, Amy Hendrickson, Chris Jones, Kerstin Boudreau, Martha Tymeson, Mike Richards, Steve Carlyon

The meeting was called to order at 7:30AM.

OLD BUSINESS

Mayo Update: Katie said there is a meeting on Friday, so hopefully we will hear back soon.

Potential Donor List Update: Fran asked for an update on who has been contacted.

- Carl met with Cleary-Kumm. Should hear something soon.
- Steve has made two contacts but needs to follow-up.
- There was a discussion on how to connect with the Ho-Chunk nation. Fran and Carl will follow-up.

Approval of Meeting Minutes: Last month's minutes were approved unanimously.

COMMITTEE REPORTS

Equipment Committee: Mike stated that they have been working on the adult fitness equipment selection and location. The dollar amount of the equipment is large and needs to be fine-tuned.

Financial Report: Adam emailed the LAF Financial Report to all members on May 15th. A copy is attached. Steve C. will send out an updated report of City monies as soon as it is complete.

Fundraising Committee: Carl is making calls every day.

- Dairyland Power donation of \$10K will be presented by Brian Rude.
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- Need to follow up with Trust Point regarding foundations whose founders are no longer living.
- Chart has donated \$10K but wants to do more.
- Mike S spoke with the _____. Need to follow through with a formal presentation.
- Kwik Trip – their big donations occur in the fall.
- First Supply has committed to in-kind donation of all the piping & fixtures.

Gala & Golf Outing:

- Invitations will be mailed out together to save on postage.
- Kerstin will provide PDF copies of the golf and gala invitations
- Steve met with Kemper is and working on getting Steve Strickland for the golf outing.
- Final planning meeting for the Gala:
 - Carl, Fran & Amy: May 22nd at 10am to finalize plans at The Waterfront
 - Group meeting: May 22nd at 12 Noon in Steve's office to finalize

Marketing:

- Granddad Bluff Half-marathon earned approximately \$5500
- We still have T-Shirts (Small & Extra Large). If other sizes are needed, let Steve know.

- Metre is working on Facebook posts and news releases for the current donations.
- Mike provided the following time-line for construction:
 - Phase 1 Drawings to City by August 20th.
 - Bid Opening on September 11th.
 - Construction to start after contract with the general contractor is finalized.
- Still working on the “thermometer” sign. City will install once it is done.

Grants:

- Martha sent a letter of inquiry to a foundation in Milwaukee.
- Steve is working on one from Iowa
- Steve also spoke to La Crosse County. There are still CapX2020 funds left that could possibly be tapped into. Fran will follow up.

NEW BUSINESS:

People First: Katie provided a hand-out (attached) and instructed us on how to use People First Language. We should always put the person before the disability. It is very important that we do not offend people by using inappropriate terminology.

Phone Contacts: There was discussion about having someone make calls on our behalf, asking potential donors if they received the case statement. It was determined that all calls should come directly from us.

Festivals: Fran asked if there were other festivals we could “volunteer” at to help raise money for our project. Steve suggested we look at all of the City events that are scheduled throughout the summer. Steve will provide a list of the events to Fran & Carl so they can follow-up.

Bike Brigade: Is this still happening? Need to follow up with Adam.

Ground Breaking: This could be held anytime after September 11th. We should include organizations such as Chileda, Down Syndrome Association, etc. This should be a big event. Steve C will coordinate.

New Board Members: Fran discussed reaching out to other organizations such as the Down Syndrome Association to include them on our Board. Amy has already provided a formal invitation to the Down Syndrome Association and they are considering it. At previous meetings it was determined that we would not add members to the Board but would include other organizations at the sub-committee level.

Phasing of Park Project: Mike discussed possible phases for the project as follows:

- Phase 1 would include the building and parking lot (including utilities for the entire park)
- Phase 2 would include the main area of the park (within the walkways)
- Phase 3 would include the perimeter of the park
- The phases still need to be costed out, but it is believed that putting off Phase 3 would save about \$2million.
- There are several things that could be demolished right away, such as the tennis courts. Mike will provide a list of items to Steve so he can have someone get started on that.

Next meeting is June 20th @7:30am at River Architects.

Motion by Mike Richards, seconded by Katie to adjourn. Passed unanimously. Meeting adjourned at 8:45 am.

Meeting notes by: Mary Powell